

www.bloodbasedscreening.com

**Shield**<sup>™</sup>

#### **Important Safety Information**

Shield<sup>™</sup> is intended to be complementary to, and not a replacement for, current recommended CRC screening methods. Patients with an abnormal Shield<sup>™</sup> result should be referred for a colonoscopy evaluation. A normal Shield<sup>™</sup> result does not rule out colorectal cancer and patients should continue participating in guideline recommended screening programs. This test is not cleared or approved by the US FDA.

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#### MKTAMEA062023\_013S



### **IT'S FINALLY HERE!**

THE EASY WAY TO SCREEN FOR COLORECTAL CANCER

Get screened with a simple blood draw





"Colorectal cancer screening is important and Shield<sup>™</sup> made it so much easier."

### TRACY C

Small business owner and mother. Screened with Shield<sup>™</sup>. Colorectal cancer screening is easier than ever with Shield<sup>™</sup>

Simple blood draw	$\Diamond$
No prep needed	þ
Done in minutes	S
Get results in as	Ľ

Ask your healthcare provider today how you can screen with no prep in one step



Get screened for colorectal cancer to be there for what matters most

### **Colorectal cancer screening saves lives**

**75**<sup>%</sup>

of people who die from colorectal cancer aren't up to date with screening<sup>1</sup> Colorectal cancer is considered the most preventable form of cancer<sup>2</sup>

5-year survival rate when caught in:<sup>3,4</sup>

**VS** :

"I want to be around for my family. That's why I screened with Shield<sup>™</sup>."

**JOHN G** 

Proud father and avid golfer. Screened with Shield<sup>™</sup>.

Early stages

Late stages

Screen now with Shield<sup>™</sup> Ask your healthcare provider today how you can screen with no prep in one step

 Doubeni CA, Fedwa SA, Levin TH, et al. Modifiable failures in the colorectal cancer screening process and their association with risk of death. Gastroenterology. 2019; 156(1):63-74.doi:10.1053/gastro. 2018.09.040.
Brenner H, Chen C. The colorectal cancer egldemic: challenges and opportunities for primary association and an environmental screen and the Cet;119(7):785-782. doi: 10.1038/ e41416-018-0264-x. Epub 2018 Oct 4.
PMID: 3026714; PMICDI: PMIC6189128. 3. Colorectal cancer: statistics. American Society of Clinical Oncology. Updated January 2021. Accessed May 10, 2021. https://www.cancer.oru/ecolorectal-acancer'statistics.
Accleretal cancer facts & figures 2017-2019. American Cancer Society. Rocessed April 20, 2021. https://www.cancer.org/content/dam/cancee-royr research/cancer-facts-and-statistics/colorectal-acancer-facts-and-figures/ colorectal-acance-facts-and-statistics/p.pdf



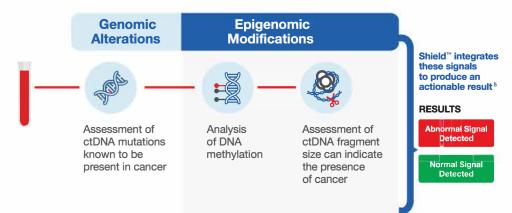
## 'It's convenient. It was an easy decision to choose Shield<sup>™</sup>."

**RACHEL F** 

Dog mom and best aunt. Screened with Shield<sup>™</sup>.

# Shield<sup>™</sup> uses a multimodal approach to detect colorectal cancer<sup>1,2,3,4</sup>

Shield<sup>m</sup> assesses for DNA shed by tumours, called circulating tumour DNA (ctDNA), to detect colorectal cancer through a simple blood draw<sup>4,5</sup>



1. Kim ST, Raymond WA, Park JO, et al. Com bined genomic and epigenomic assessment of cell-free circulating tumor DNA (ctDNA) improves assay sensitivity in early-stage colorectal cancer (CRC). Cancer Res. 2019;78[upp] 13;916;dcit10:1158/1338-r445. AM2019-016. 2; Westesson O, Axviord H, Dana J, et al. Integrated genomic and epigenomic cell-free DNA (ctDNA) improves assay sensitivity in early-stage colorectal cancer (CRC). Cancer Cancer Res. 2020;80[supp] 16];2316. dcit10.1158/1338-r445. AM2019-016. 2; Westesson O, Axviord H, Dana J, et al. Integrated genomic and epigenomic cell-free DNA (ctDNA) improves assay sensitivity in early-stage colorectal cancer (CRC). Cancer Cancer Cancer Res. 2020;80[supp] 16];2316. dcit10.1158/1338-r445. AM2020-2316. 3. Data on File. Guardant Health. 4. Lee J, Kim HC, Kim ST, et al. Multimodal circulating tumor DNA (ctDNA) colorectal neopiasia detection assay for asymptomatic and enty-stage colorectal cancer (CRC). J Clin Oncol. 2021;93(15.supp):3536. doi:10.11020/so2021.33.15.suppl.3536. b. The genetics of cancer. American Society of Clinical Oncolory. Updated March 2018. Accessed April 6, 2022. Https://www.cancer.ent/ana/gating-cancer-care/cancer-bass/genetic

## It's here: Colorectal cancer screening the way you want it

Shield<sup>™</sup> can be completed with a simple blood draw at any doctor visit.

### With Shield<sup>™</sup>, there is:

- **No preparation**
- No dietary changes
- No sedation
- $\bigcirc$  No extra time away from family or work

It's a no prep, one-step blood draw that's done in minutes

# Shield<sup>™</sup> was proven accurate in one of the largest clinical trials of its kind.\*

It works by detecting signs of colorectal cancer in blood by looking for DNA shed by tumours.

\*In a clinical study with more than 10,000 patients, evaluating Shield<sup>™1</sup> vs colonoscopy for the detection of colorectal cancer in average-risk adults 45-84.<sup>1,2</sup>

### Screen the easy way

Ask your healthcare provider to screen for colorectal cancer with Shield<sup>™</sup> today

